



StudyWorld London 2012

Monday 3 – Wednesday 5 September
Hilton London Metropole Hotel, London, UK



StudyWorld London 2012 is the event where the world's best agents meet the world's best educators in the world's most amazing city.

Quality in international student recruitment

Our rigorous selection process ensures that everyone who attends is serious about doing business. Schools, colleges and universities must be fully-accredited to attend, and all agents and educational consultants must either be members of reputable professional organisations, or meet tough selection criteria.

This attention to detail means that since 1969, StudyWorld has become one of the leading events in the international education calendar. With more than 850 participants from over 60 countries, meeting at the Hilton London Metropole, and organised by the world's leading language-teaching association English UK, it is an event no serious study-abroad professional can afford to miss.

Participation includes two full days of meetings, access to Marcom eSchedule PRO to make your own appointments, a full seminar programme, a Welcome Reception and other social events, and lunch and refreshments during business days.

Why you should attend

It's quite simple. We ensure that only the best study abroad professionals attend the event, we provide two full days of appointments, and then we give delegates full control over who they meet, and when. You have access to Marcom eSchedule PRO so that you can make the appointments you want at the time which suits you.

We also organise a fantastic social programme with plenty of opportunities for more networking and catching up with old friends, and a good selection of post-event Fam trips so you can build deeper relationships.

So no matter whether you're looking for general introductions or to create specific new business partnerships, you can tailor your StudyWorld London experience to your own needs.



How to register



For full details of prices and to register via the secure online registration form visit www.studyworldfair.com

Organised by





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Build on your StudyWorld London 2012 experience with a fantastic Fam trip!

Why not make the most of your trip to StudyWorld London by joining a Fam trip? These are open to all agents, are organised by participating educators, and gives them the chance to explore schools, colleges and universities in more depth. Each trip lasts 3 - 5 days, specialises in a particular region or type of education, and leaves direct from the Hilton London Metropole at the end of the event. Trips MUST be booked well in advance.

What do delegates say about StudyWorld London?

We get excellent feedback. Last year 94% of participants said the overall organisation was excellent or good, 95% gave the same rating for customer service, and 97% for the pre-registration procedure. Agents were also very happy with educators: 96% said they were excellent or good.

“Thank you for a very enjoyable and productive workshop. It was extremely well-organised, we were very well-looked after (smoothies were a nice touch). There were plenty of helpful, friendly staff on hand to answer any queries we may have.”
Karen Kurzmeyer, Small World Sprachaufenthalte GmbH, Switzerland



“Another great StudyWorld. Many thanks to the team for a fabulously organised event. See you next year!”
Hannah Cox, University of the Arts – The Language Centre, UK



“Extremely well organised - the StudyWorld workshop is a must to meet quality agents.”
Odile Migieu, Cork Language Centre, Ireland

Outline programme

Monday 3 September

11:00 – 18:30	Registration
14:30 – 18:00	Seminar programme
19:00 – 19:45	Newcomers Reception
19:30 – Late	Welcome Reception

Tuesday 4 September

08:45 – 12:45	Appointment sessions
12:45 – 14:00	Lunch
14:00 – 17:50	Appointment sessions
17:50 – 19:30	Post-appointments reception

Wednesday 5 September

08:45 – 12:45	Appointment sessions
12:45 – 14:00	Lunch
14:00 – 17:15	Appointment sessions
17:30	Fam trips depart

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