



Post-Fair Fam Trips 2008

Why go on a Fam trip?

Taking part in a Fam trip (Familiarisation trip) is essential for obtaining first hand experience of the destination and institutions you are promoting to clients. Increase your product knowledge by participating in one of the following Fam trips immediately after StudyWorld London. This opportunity is available to all agents attending StudyWorld London 2008.

How much does a Fam trip cost?

Participation on a post-Fair Fam trip costs GBP 155* (including VAT). This fee includes accommodation, meals, travel from London to Fam trip destination and return travel.

*Please note that additional costs may apply for non UK based trips.

When do the Fam trips depart?

All trips will depart after the close of StudyWorld on Wednesday 10 September 2008.

Choose from the following eleven trips taking place this year:

- BEUK Central - BusinessEnglishUK Central England
- Bournemouth - The Independent Schools
- Central England
- Discover Spain - Valencia to Salamanca
- Ireland - A Taste of Ireland
- Malta & Gozo - The Mediterranean Islands for Learning English
- Oxford 2008
- Scotland - Discover Scotland with SELTIC
- Viva España - Barcelona, Madrid & Salamanca
- Yorkshire & Northumberland

BEUK Central - BusinessEnglishUK Central England

Number of Places: 12

Duration of Trip: Wednesday 10 - Sunday 14 September

This 4-night BusinessEnglish UK Fam trip visits 8 small owner-managed or independent schools, all with exceptionally high standards of professionalism and quality and considerable experience of teaching English for Business. All 8 schools are in beautiful and/or historic locations and their services are tailored to the discerning adult learner. From students yet to embark on their careers to VIPs and high-flying executives, all levels and abilities can be catered for.

Participants will be given a taste of the range of high quality Business English courses and the variety of locations available in this region. We will visit schools in the prestigious university cities of Oxford and Cambridge as well as in the less well-known gems of Shrewsbury and Worcester. You will also visit Nottingham, the city that will be forever linked with Robin Hood. And for a contrast to the cities you will drive through the spectacular border country between England and Wales and go off the beaten track to the peaceful village of Lydbury North. The tour will take you through Shakespeare country to

Sherbourne, in the shadow of the magnificent Warwick Castle, and through the picture postcard villages of the Cotswolds to the elegant spa town of Cheltenham.

Participating institutions/hosts (BEUK Central): Cambridge Academy of English (Cambridge); Ceran Languages Ltd (Warwickshire); ILS Nottingham (Nottingham); (inlingua (Cheltenham); Kingsway English Centre (Worcester); Lydbury English Centre (Lydbury); Oxford English Centre (Oxford); Severnvale Academy (Shrewsbury).

Bournemouth - The Independent Schools

Number of Places: 12

Duration of Trip: Wednesday 10 – Friday 12 September

Visit some of the finest independent schools of Bournemouth in just one day! This short trip allows the busy agent to see six independent schools in the UK's biggest centre for English learning outside London.

Bournemouth is just 105 minutes from London, and is well known to many agents worldwide as an elegant, safe seaside resort and university town. Its famous 10-kilometre sandy beach is complemented by a night-life of breath-taking variety!

A wonderfully vibrant location to study English, thousands of students visit Bournemouth each year attending the full range of Language, Language Plus, Teacher Training, University Preparation and Executive training programmes available in the UK market.

Much more is on offer. Bournemouth is surrounded by historic countryside – the New Forest (just 1000 years old!) and the Jurassic Coast, a UNESCO World Heritage Site.

Bournemouth is now truly a major centre for Education in the UK. With increasing international flights into the town, and tourist and non-tourist industries expanding in the region, Bournemouth is a key location not just of the past but very much of the future.

If you send students to the UK, you cannot afford to overlook Bournemouth. We look forward to welcoming you.

Participating institutions/hosts (Bournemouth): Anglo-Continental (Bournemouth); BEET (Bournemouth); Bournemouth Business School International (Bournemouth); Capital School (Bournemouth); Kings School (Bournemouth); MLS International College (Bournemouth).

Central England

Number of Places: 20

Duration of Trip: Wednesday 10 – Monday 15 September

Central England is the area surrounding Birmingham, Britain's second city of 2 million people, in the centre of England. It forms an area of approximately 60km radius extending from Nottingham in the North to Cheltenham in the south, and Shrewsbury in the west to Stratford-upon-Avon in the east.

The unique selling points of the Central England region are:

- 1) It is away from the traditional tourist areas of the south so your students are more likely to meet more native English speaking people
- 2) At the same time it is the region which borders the south of the UK so it is very easy to get to. Birmingham itself is just 75 minutes by train from London.
- 3) It is a beautiful part of the country with great diversity, including the "Robin Hood" country of Nottingham, Shakespeare's Stratford-upon-Avon, the quaint English Cotswolds, the beautiful borders of Wales and not forgetting the lively, bustling city of Birmingham.

There really is something for everyone!

The Central England trip takes in 13 schools in 5 action packed days, finishing up back at London Heathrow Airport on Monday afternoon.

Participating institutions/hosts (Central England): University of Birmingham (Birmingham); inlingua Cheltenham (Cheltenham); Lydbury English Centre (Lydbury); The Abbey College (Malvern Wells); Castle College (Nottingham); ILS Nottingham (Nottingham); Concord College (Shrewsbury); Severnvale Academy (Shrewsbury); Oxford House College (Stratford-upon-Avon); Saint Michael's College (Tenbury Wells); CERAN UK (Warwickshire); University of Wolverhampton (Wolverhampton); Kingsway English Centre (Worcester).

Discover Spain – Valencia to Salamanca

Number of Places: 20

Duration of Trip: Wednesday 10 – Sunday 14 September

We welcome you to enjoy 4 days of visiting Enforex, don Quijote and Enfocamp schools on our annual Fam trip to Spain. We would like to invite you to share this truly unique experience with us.

On this Fam trip you will visit schools and accommodation in 4 different regions, giving you the opportunity to experience beautiful scenery and wonderful cuisine and to feel the passion of how much Spain has to offer your students in terms of high quality and accredited schools in amazing surroundings.

The Fam trip starts in Valencia, where you will visit don Quijote and Enforex schools and a University. The next stop is Alicante, where you will visit an Enforex school and a University. We will then travel to Madrid for a tour of another Enforex school and the head office and visit a don Quijote school and a University. The final stop will be Salamanca, where there will be a mini workshop with 15 Spanish language schools, 5 Universities and 8 International summer camps.

Over these 4 days you will experience how much Spain has to offer your students when you send them to study at any of our schools. Feel the passion... Discover Spain!

There is an additional charge of GBP 75 per person payable in Spain.

Participating institutions/hosts (Discover Spain): Enforex (Valencia); don Quijote (Valencia); Enforex (Alicante); Enforex (Madrid); don Quijote (Madrid); Enforex (Salamanca); Enfocamp (Salamanca); don Quijote (Salamanca).

Ireland - A Taste of Ireland

Number of Places: 20

Duration of Trip: Wednesday 10 – Sunday 14 September

Brace yourself for breathtaking scenery, cultural delights and truly captivating cities when you visit Ireland. Ireland has become a firm favourite among students interested in studying English abroad, and right throughout the year the country is buzzing with students from all over the world.

Agents will arrive in Cork and over the 4 days will visit experience the culture and discover the magic of Ireland. We will spend time exploring the magic of Cork and visit the world famous Blarney Stone. The acclaimed 15th century Bunratty Castle and Folk Park is our next stop. Afterwards we will travel to the Cliffs of Moher. Overnight, we will stay in the Medieval City of Galway. The following morning, we depart for the mighty River Shannon and reach the nation's capital, Dublin. During your stay in Dublin, agents will sample a pint of Guinness at the Guinness Storehouse, home of Guinness. On the Saturday morning we have scheduled half a day to meet school representatives from across Ireland. One of the highlights of the trip will be a visit to a traditional Irish music and dance show.

Agents will depart from Dublin Airport on Sunday afternoon for London Heathrow.

Participating institutions/hosts (Ireland): Details to follow...

Malta & Gozo – The Mediterranean Islands for Learning English

Number of Places: 15

Duration of Trip: Wednesday 10 – Saturday 13 September

The islands of Malta and Gozo offer a safe relaxing environment in which to study English. Malta was a British protectorate for nearly 200 years and has retained a degree of British influence. English is an official language which is widely used by the bilingual population. Malta became a member of the European Union in May 2004, and joined the Schengen zone in December 2007. The typical warm Mediterranean climate provides a relaxing location for learning English both inside and outside the classroom environment. In addition, visitors may experience the rich heritage that these islands have to offer.

The Familiarisation trip will provide visitors with a chance to visit around 10 FELTOM member schools located in Malta and Gozo. Visitors will also have the opportunity to experience some of the island's rich heritage and culture while also enjoying the sea-front cafes and restaurants which are to be found in the Sliema/St. Julian's area.

On the final evening, we will invite participants to a relaxing barbecue dinner with FELTOM member schools and distinguished guests.

There is an additional charge of €125 per person payable in Malta.

Participating institutions/hosts (Malta & Gozo): EC Malta (St Julians); GEOS Malta (Sliema); LAL Malta (Sliema); NSTS - English Language Institute (Valletta); Sprachcaffe - Languages Plus, Malta (St Andrews).

Oxford 2008

Number of Places: 12

Duration of Trip: Wednesday 10 – Saturday 13 September

Oxford, with its prestigious university is an historic and internationally recognised centre of education. "Oxford English" is the language of business and media communication.

Our schools have been welcoming international students to Oxford for more than 20 years offering courses of the highest quality.

What's on offer in the city of dreaming spires?

- Visit our schools situated in beautiful premises in Oxford
- Enjoy a visit to our world famous university where students have been coming to study for over 800 years
- Dinner in Oxford University
- Visit the Harry Potter film set!
- Punting on the river
- Relax in our beautiful parks and gardens
- Enjoy our historic restaurants and pubs
- Barbecues and Parties

Our 2007 Fam Trip was a great success with representatives from language travel agents and British Council offices enjoying the friendly atmosphere and establishing co-operation that enhanced their portfolio of schools. Join us in 2008 for the cultural and social event of the year!

Participating institutions/hosts (Oxford): Oxford English Centre (Oxford); MM Oxford Study Services (Oxford); St Clare's Oxford (Oxford); OISE (Oxford).

Scotland with SELTIC

Number of Places: 15

Duration of Trip: Wednesday 10 – Sunday 14 September

SELTIC (Scottish English Language Consortium) look forward to welcoming you on their annual Fam trip to Scotland. English Language teaching in Scotland is of the very highest standard and the qualifications you can earn in Scotland are recognised throughout the world. SELTIC members are made up of small family run enterprises to large academic institutions – all of which are accredited by the British Council.

A SELTIC representative who will escort you from London to Edinburgh by plane will meet participants attending the Fam Trip immediately after StudyWorld. You will stay in the centre of Edinburgh and will follow a schedule visiting SELTIC members teaching establishments in Edinburgh, Glasgow, Dundee and Perth. You will also have the opportunity to see some of the tourist attractions Scotland is famous for. SELTIC provide the return flights to and from London, full board accommodation and all transport. On a social aspect all participants of the Fam trip are invited to the SELTIC annual Gala dinner, which takes place on one evening, a traditional Scottish pub dinner, and a dinner hosted by Visit Scotland – all of which are attended by SELTIC members allowing for ample opportunities for networking to take place.

Participating institutions/hosts (Scotland): Basil Paterson Edinburgh (Edinburgh); Dundee College (Dundee); EAC Edinburgh Language School (Edinburgh); Edinburgh School of English (Edinburgh); ECS Scotland (Edinburgh); Glasgow School of English (Glasgow); Hamilton School of English (Edinburgh); IALS, University of Edinburgh (Edinburgh); James Watt College (Greenock); Kaplan Aspect (Edinburgh); Langside College (Glasgow); Perth College (Perth); Randolph School of English (Edinburgh); Edinburgh's Telford College (Edinburgh); Regent Edinburgh (Edinburgh); Clydebank College (Glasgow), Stevenson College Edinburgh (Edinburgh).

Viva España - Barcelona, Madrid & Salamanca

Number of Places: 20

Duration of Trip: Wednesday 10 – Sunday 14 September

Enforex, don Quijote and Enfocamp would like to welcome you on their annual Fam trip to Spain. These schools hold the most important quality certificates in our field and offer a wide selection of programmes to suit all ages. In 2007 alone we welcomed over 40,000 students from over 65 countries to study Spanish.

We welcome you to take part in this truly unique experience visiting schools and accommodation in 3 regions, sampling local cuisine and discovering just how much Spain has to offer your students...

The Fam trip starts in Barcelona, where you will visit don Quijote and Enforex schools and a university. The next stop is Madrid, where you will visit an Enforex school their head office and the University of Madrid. The final stop will be Salamanca, where there will be a mini workshop with 15 Spanish language schools, 5 universities and 8 international summer camps.

Over these 4 days you will experience how much Spain has to offer, the potential for sending your students to study at any of our schools. Feel the passion...Viva España!

There is an additional charge of GBP 75 per person payable in Spain.

Participating institutions/hosts (Viva España): Enforex (Barcelona); don Quijote (Barcelona); Enforex (Madrid); don Quijote (Madrid); Enforex (Salamanca); Enfocamp (Salamanca); don Quijote (Salamanca).

Yorkshire & Northumberland

Number of Places: 10

Duration of Trip: Wednesday 10 – Saturday 13 September

We look forward to welcoming you to the most dynamic and varied region of the UK!

In just three days we plan to introduce you to 4 top-quality schools, each in a location which can claim to be the best example in England! You will visit the elegant spa town of Harrogate, the beautiful resort of Scarborough, the busy and fashionable city of Newcastle and the lively historic city of York.

Participating institutions/hosts (Yorkshire & Northumberland): Melton College (York); Anglolang Academy (Scarborough); Harrogate Tutorial College (Harrogate); International House Newcastle (Newcastle).